

I hereby certify that this correspondence is being faxed to the Assistant Commissioner for Patents at fax number 703-305-7687 on May 17, 2005  
By: Doi Wen

RECEIVED  
CENTRAL FAX CENTER

MAY 17 2005

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

BAUM

Application No.: 09/721,437

Filed: 11/5/2000

For: Previewing and manipulating a  
framed image print

Examiner: Yang, Ryan

Art Unit: 2672

RESPONSE to Notice Regarding Power  
of Attorney

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313

Sirs:

The applicants submit Assignment by the inventors under 37 CFR 3.73(b) in response to Notice regarding Power of Attorney dated 5/9/2005.

Respectfully submitted,

Doi Wen

Xin Wen  
Reg. No. 53,758  
650-610-3522

RECEIVED  
CENTRAL FAX CENTER +16506541299

MAY-17-05 10:21 FROM-SHUTTERFLY

T-700 P.02/05 F-906

MAY 17 2005



UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
www.uspto.gov

APPLICATION NUMBER	FILING OR 371 (c) DATE	FIRST NAMED APPLICANT	ATTY. DOCKET NO./TITLE
09/721,437	11/22/2000	Paul Haeberli	11087-032001

CONFIRMATION NO. 2323

31688  
TRAN & ASSOCIATES  
6768 MEADOW VISTA CT.  
SAN JOSE, CA 95135

\*OC000000015969987\*  
\*OC000000015969987\*

Date Mailed: 05/09/2005

NOTICE REGARDING POWER-OF ATTORNEY

This is in response to the Power of Attorney filed 04/19/2005. The Power of Attorney in this application is not accepted for the reason(s) listed below:

- The Power of Attorney is from an assignee and the Certificate required by 37 CFR 3.73(b) has not been received.



---

LOWUAN ELLIS  
3600 (571) 272-6588

NEW ATTORNEY/AGENT COPY

ASSIGNMENT

For valuable consideration, we, PAUL HAEBERLI, of 601 Fourth Street, # 316, San Francisco, California 94107 and JOHN SKIDGEL, of 1530 20th Street, San Francisco, California 94107, hereby assign to ShutterFly, Inc., a Delaware corporation, having a place of business at 2800 Bridge Parkway, Suite 101, Redwood Shores, CA 94065; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PREVIEWING AND MANIPULATING A FRAMED IMAGE PRINT, filed November 22, 2000, and assigned U.S. Serial Number 09/721,437, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

---

5-18-2001

Date

Paul Haeberli

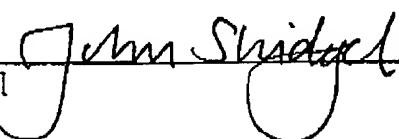


---

5-18-2001

Date

John Skidgel



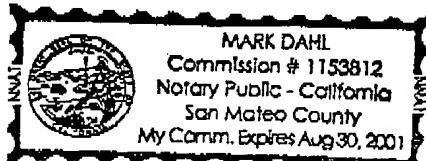
50045270.doc

State of CALIFORNIA :

: ss.

County of San Mateo :

Before me this 18<sup>th</sup> day of May, 2001, personally appeared PAUL HAEBERLI, known/proved to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he/she executed the same as his/her free act and deed for the purposes therein contained.



Mark Dahl  
Notary Public  
My Commission Expires: AUGUST 30, 2001

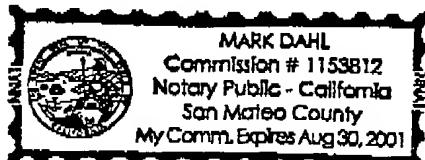
[Notary's Seal Here]

State of CALIFORNIA :

: ss.

County of San Mateo :

Before me this 18<sup>th</sup> day of May, 2001, personally appeared JOHN SKIDGEL, known/proved to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that he/she executed the same as his/her free act and deed for the purposes therein contained.



Mark Dahl  
Notary Public  
My Commission Expires: August 30, 2001

[Notary's Seal Here]